

## 4th Maryland State Friends of Libraries Conference

The fourth Maryland State Friends of Libraries Conference took place at the Washington County Free Library on April 6. Mary Baykan, Director of WCFL, welcomed attendees to the library, the first in the nation to have a bookmobile (Well in those days it was really a book wagon, the oldest chartered by a state library, and the library whose director, Mary Mallery, invented the international library symbol.). Baykan then led a tour to their very impressive history room that houses civil war memorabilia.

Fundraising, lobbying, and grant writing were the themes for the conference:

### Fundraising

There were handouts with tips, a self-assessment quiz, a list of specific ideas for fundraising events, and information on soliciting corporate donations and planned giving. Ideas included a dinner, silent auction, adult and children's book bag sales, a planned gala for the opening of the renovated library by Frederick County Friends, a "Saturday Only" used bookstore and a bazaar by Charles County Friends, a tea party and fashion shows by Emmitsburg Friends, galas by Baltimore, Howard, and Washington County Friends, and a "Cauldron for Change" project—collecting loose change from patrons and passersby in a large cauldron by Friends of the Enoch Pratt Library. It was generally agreed that membership donation was the major source of funds.

### Grant writing

The following is a reprint of Emily Ferren's handouts listing 5 steps to grant writing success:

*Be prepared.* Collect and organize data, believe in and sell your agency, concentrate on your strengths, look carefully at the application—put together the puzzle pieces. Include all parts in the application, but be concise, succinct and brief.

*Know your audience.* How will this grant contribute to the funding agency and their priorities?

*Know your vision.* Know your mission: Do you really want this grant project or need it? Are you ready for all the time, effort, and attention it requires?

*Be ready for implementation.* Prepare for reporting: Funding agencies will ask what you did with the funding. Boards will ask, citizens will ask. Document throughout—or you will soon forget. Date and initial. Set up mechanisms throughout for making the process easy on you.

*Break it down into steps*—it's like a puzzle.

### Lobbying

Maurice H. Rindskopf reported that "The two breakout sessions on Library Advocacy were attended by about 10 representatives of Friends groups and libraries, all of whom had taken, or anticipate taking, part in advocating for more funding for libraries. The highlight of the sessions was a video produced under ALA oversight by Library Video Network (LVN) of Towson, MD. It is a 23-minute story on advocacy, providing the WHO, WHAT and HOW of making a case to the media, legislators and local governments. Several participants wished they had seen the video earlier to enhance past efforts. It is available from IVN at (410) 441-8273, or it may be available in most of the county library collections."

## Carla Hayden elected president of ALA

On May 28, the Maryland library community, CML members, and local politicians attended a celebratory function for Carla Hayden, executive director of the Enoch Pratt Free Library. Carla won majority votes to become the chief elected officer of the 64,000-member organization. She thanked everyone for their support and made a special reference to her dedicated staff that worked hard during the campaign. Carla's mother, who was with her all along the campaign trail, beamed very proudly from the audience.

## Mary Lou Dewey wins ALTA Awards

Each year ALTA recognizes distinguished service to library development and literacy with its Trustee Citation and Literacy Awards. Two conference travel grants are awarded through the ALTA/Gale award for new trustees, and library benefactors are recognized through its Major Benefactor Award.

Mary Lou Dewey won a 2002 ALTA Trustee Citation Award. Linda Mielke, director of Carroll County Public Library noted that "Dewey's contributions have spanned 45 years and have evolved from provision of library service to one small rural community, to the establishment of a countywide library system, and to advocacy for library services throughout Maryland. Community members, county residents, and Maryland library users have experienced tangible benefits from her years of service and dedication to library users."

## Irene Padilla heads DLDS

Irene Padilla is the new Assistant State Superintendent for Library Development and Services. Asked about her new role, Irene stated, "The focus in my new role as Assistant Superintendent for Library Services and Development will be one of participative management. I plan to spend the first few months working with DLDS and MSDE staff, public library directors, MLA and CML, among others, assessing where we are as a statewide agency and where we need to be. I want to take time to look around to see what is going on and how others are managing the same projects and issues. Then, as we address issues, we can collaborate with those involved on the resolution that will ensure the best possible results in meeting our shared objectives. I believe that continual assessment is essential to ensure that if something is not working, no matter how minor, it gets fixed as soon as possible. I am lucky to be taking a job where I can work with a very talented, creative group of people who are experts in their areas. I hope to be able to support the current programs for training and development (with a focus on enhancing the LAMP program), providing information on national and state legislation and other issues, providing grant opportunities that support our strategic plan and that of the individual libraries, provide information on and seed money for state of the art technology initiatives, continue to participate in programs that will help children enter school 'Ready to Learn' and support other birth-to-five initiatives. I also plan on visiting every library system in the near future... I believe that my strong background as a library administrator, coupled with my experience in all types of library service, will enable me to provide strong leadership for the ongoing development of quality statewide library services."

Irene grew up in Grosse Pointe Woods, Michigan with her sister and nine brothers. She received her MLS from Western Michigan University and an MPA from George Mason. Irene began her library career as a school librarian but later switched to public libraries. Starting as a circulation supervisor in Prince William CPL, she moved up the ranks to become branch manager, and later public service administrator. In 1990 she moved to Maryland to become deputy director of Hartford County PL, and Director in 1994. A past president of MLA, Irene was the initial chair of the Sailor Governance Board. She also chaired the State Library Network Coordinating Council, coordinating statewide issues related to shared resources and technology.

CML congratulates Irene and looks forward to working with her.



## MLA Diversity Task Force

The MLA Diversity Task Force presented its report in May 2002. The findings stated that most employees of color do not have degrees, are support staff and are not aware of MLA, its annual conference, regional programs or its Leadership Institute. In addition, lack of support from libraries, both financially and in terms of release time, is a barrier to active involvement.

MLA should be commended for its willingness to explore this aspect of its membership. I expect positive actions to the recommendations of the task force. However, the burden should not rest entirely with MLA. Library directors and administrators should also do more to ensure involvement from support staff.

If administrators are serious about inclusion, they must intentionally target employees of color on their staff, providing them with opportunities that enhance their career. Library administrators should have strategic plans that include goals for staff development generally, but specifically hold supervisors accountable for including some non-European American employees in programs that will inspire them to become active members of MLA or even to pursue an MLS. No matter how many great programs MLA offers, if library administrators and supervisors do not grant the time, or the money, the staff will not be able to take advantage of the workshops. While we look at how MLA can increase diversity, it is also important that we look at what library systems are doing to encourage, nurture, provide incentives, and promote all support staff, including those of color.

The report also showed that over 65% of present library staff is in the 40- to 60-plus age group. This means we must lay the groundwork for future librarians before the present ones retire. It also makes good business sense and will be more

effective if libraries have some staff looking like the communities they serve. (Comments of Glennor Shirley).

## From IMLS online newsletter

A new program at Mansfield University of Pennsylvania will provide 30 half-tuition scholarships to recruit applicants to the country's first totally online, regionally-accredited degree program geared for the study of school library science. The scholarship program—funded through an IMLS National Leadership Grant for Libraries (Training and Education)—could not be better timed. The nation's shortage of school librarians has reached a crisis point. The scholarship program is designed to build partnerships between school library media specialists and their building principals, as well as to recruit individuals of diverse racial and cultural backgrounds. Read all about it at: [http://www.imls.gov/closer/hlt\\_10602.htm](http://www.imls.gov/closer/hlt_10602.htm)

## CIPA NEWS

The federal court in Philadelphia ruled unanimously that the Children's Internet Protection Act (CIPA) is unconstitutional. The opinion was written by Chief Judge Edward R. Becker of the Third Circuit and joined by U.S. District Judges John P. Fullam and Harvey Bartle III. The three-judge panel held that CIPA is unconstitutional because the mandated use of blocking technology on all computers will result in blocked access to substantial amounts of constitutionally protected speech. The court found that filters both overblock (block access to protected speech) and underblock (allow access to illegal or unconstitutional speech).

## IMLS awards \$2.7 million

IMLS awarded MSDE, DLDS \$2.7 million to provide technology and services to persons who have difficulty visiting their public libraries in Maryland. Some of the libraries that will benefit from these are Calvert Count PL for lending books to child care providers; Cecil County PL for story times and book sharing models for Head Start and child care centers; Montgomery County PL for parent workshops that focus on child development, Prince Georges County PL for sign language interpreters during infant and toddler story times, Enoch Pratt Free Library for parents and caregiver workshops on book sharing, and Johns Hopkins University Center for Reading Excellence for training of Maryland public librarians on literacy skills and activities.

## New Charles County fundraising and promotional arm

In Charles County, a new nonprofit group has formed to become the library's fundraising and promotional arm. The new board members include Jeanette Green, president; Chuck Hower, 1st vice president; Kathleen Sullivan, 2nd vice president; Sandy Olson, secretary; Ann Chess, treasurer; and David Saxton, officer-at-large. The group will revive the used-book store on the lower level of the La Plata Branch Library at 2 Garrett Ave. The store was the principal fundraising source for the Friends, and Green said she expects it to serve the same purpose. Potential donors may call 301-645-3319 or visit the group's Web site at [www.olg.com/cgowens/citizens.htm](http://www.olg.com/cgowens/citizens.htm).

## Membership Application

Yes, I want to join CITIZENS FOR MARYLAND LIBRARIES (CML) along with the many citizens and organizations across the state of Maryland, who through their membership in CML continue to work for the best possible library service for all the people of Maryland.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Telephone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

- \_\_\_\_\_ \$10 Individual (through December 2002) or \_\_\_\_\_ \$25 Individual (for THREE years, through December 2004)  
\_\_\_\_\_ \$25 Friends of Library Groups \_\_\_\_\_ \$50 Corporations / Organizations  
\_\_\_\_\_ \$100 Benefactor \_\_\_\_\_ \$500 Life Member

Additional contributions to CML \$ \_\_\_\_\_ or to PUBLIUS \$ \_\_\_\_\_ work toward improved library service and libraries in Maryland.

### Payment

Checks should be made payable to:  
**CML** (fully tax-deductible)  
or to **PUBLIUS**  
(not eligible for tax deduction).

### Mail to

Citizens for Maryland Libraries  
P.O. Box 267 / Funkstown, MD 21734-0267