

Citizens for Maryland Libraries (CML)
Board of Director's Meeting
Saturday, March 6, 2010
AACPS Library Media Services – Crofton Centre
Crofton, MD

Attendance

Board Members: Nancy Aldous, Margaret Carty, Ann Dahl, Pat Fisher, Martha Grahame, Ted Haas, Steve LaBash, Maurice Rindskopf, Nettie Taylor, J. Maurice Travillian, Lynn Wheeler, J. Linda Williams, Bill Wilson. **Staff:** Mary Mallery.

Guest: Mr. Mallery

Committee Meetings

Prior to the full Board meeting the following committees met individually – Audit, Awards and Marketing.

CML brochure, join forms, envelopes and labels were distributed to Board members to send to family and friends to increase membership as identified in the Marketing Plan.

Call to Order

President Pat Fisher called the full Board meeting to order at 11:05 am.

Minutes

There were five corrections to the minutes: on page 1 – the spelling of Martha Grahame's Mary Mallery's, and Maurice Rindskopf's names; on page 2 – the spelling of John Bertot's name; and on page 3 – the insertion of "several books" after "a part of" in second paragraph, third line. A motion to approve the minutes as corrected was made by Maurice Rindskopf and seconded by Lynn Wheeler. The minutes were approved as corrected.

Reports

Treasurer's Report

The report was given by Treasurer Maurice Rindskopf. Copies of the report were handed out. The balance as of March 5, 2010 was \$18,207.72.

The Treasurer indicated that he had received a thank you note from the Baltimore County Foundation for the donation CML made in memory of David Goldsmith.

There was a question about the Advocacy check. It was a line item Donations were broken up into two areas for the two awards. Lynn Wheeler made a motion to leave in the line item and to approve the breakout of the donations. Anne Dahl seconded it. The motion was improved.

Lynn Wheeler asked a question about putting money in a money market account, but the Treasurer said it was not worth it.

Executive Director's Report

Copies of the Executive Director Mary Mallery's report were distributed. Activities included sending renewal letters along with the new flyer and join forms to the 50 members and Friends groups whose memberships ran out at the end of 2009, three of whom did not join last year. There are still 28 outstanding and Lynn Wheeler will make a pitch at the MAPLA meeting. The January approved budget has \$950 as unbudgeted funds. We can use this, this year and maybe a little next year.

Three people are willing to serve on a committee. The list will be purged at the end of March. The list of current members was sent to Board members. Envelopes, return address labels and brochures were passed out for Board members to send out.

Activities also included: updated list of Board members and future dates of Board meetings. The website was updated and legislative news was forwarded. Created the agenda for the meetings. Sent 87 flash drives to MLA and the left over bumper stickers were discarded. The 18 boxes of paper clips used at the annual meeting were given to Washington County.

President's Report

Copies of President Pat Fisher's report were distributed. Pat asked that everyone take a look at the website monthly to be aware of new postings. Activities included: State legislative issues and appointments with Senators and Delegates for MLA Legislative Day which had to be canceled due to snow storm; drafted the charge to the Nominations Committee, appointed non-Board members to committees, updated the website to change the Dewey Award information and highlight the Partridge Award Ceremony. There were no nominations this year for the Partridge Award. Lynn Wheeler suggested we place a link to the information from the University of Maryland and Maurice Rindskopf seconded and said we should take a more active role in the call for applications and become full partners with the University. The motion was approved.

The President had also worked with the Marketing Committee to revise the membership brochure and arranged to have the brochure printed. The draft of the Marketing Plan was updated and cost estimates for the contest prizes and promotional materials were obtained.

Division of Library Development and Services

No Report

School Media Advocacy

J. Linda Williams, at the request of the President, Pat Fisher talked about the critical issues facing school libraries and what has been done in the past and is being done currently to address these issues.

Pat Fisher indicated the Library Advocacy Committee would look at developing a flyer and FAQ about school libraries to add to the web site to educate out members about school libraries and their issues.

Old Business

Nominating Committee

The Nominating Committee chaired by Bill Wilson, with members Michael Osborne, Pat Turner, Andrea Gruhl and Simmona Simmons worked on the Nominating Committee charge and developed a timeline outlining nominating committee procedures.

Dewey Award

The information in the newsletter and on the web site indicated that there was an award in January 2010. There was no award made and Pat Fisher changed the date to 2011. The information will be placed on the web site by July 1. The Award Committee recommended that the Dewey Award be given at the annual meeting. Lynn Wheeler made the motion and Nancy Aldous seconded, the motion was approved.

Marketing Committee

The revised Marketing Plan was distributed. Each Board member received a packet of 20 brochures, membership forms, envelopes and labels to send to potential members as part of the marketing plan. Mary mailed two brochures to each member to encourage family and friends to join and to announce our "Tell a Friend" campaign. The member that can get the most new members to join will receive a Sony Reader. There will also be two \$50.00 gift certificates for the Board member that brings in the most members. October 15th is the deadline for new members to join. The prizes will be awarded at the November 6th annual meeting.

Pat Fisher encouraged everyone to volunteer for the Baltimore Book Festival and hand out brochures and post-it-notes for CML. The plan for 2011 is a "Kiss & Tell" campaign. Several libraries will be selected to have Hershey kisses and encourage people to join their local friends group and CML. With the printing of the brochures, campaigns and prizes, the marketing committee is over budget and asked how this should be handled. Unused funds from other line items will cover the overage.

New Business

Audit Committee

The Audit Committee presented their report of the review of the three accounts handled by the Treasurer of CML. They found all accounts in order with all receipts accounted

for and no unauthorized expenditures. The official letter was signed and given to the CML Executive Director for filing.

Awards Committee

The Awards Committee presented their recommendations for the CML Awards. Satterthwaite Award – Natalie Edington, McCarn Award - Maurice Coleman. The report included the nomination statements for each and the criteria for each award. The winners were notified and invited to the MLA banquet. Nancy Aldous moved and Ann Dahl seconded that they also be invited to the Annual meeting. The motion was approved.

Annual Meeting

Ann Dahl presented the report. They are looking into having the annual meeting at Goucher. As the annual meeting has become so expensive, the committee is looking to scale back on expenses, perhaps having box lunches. They would like to have a very nice meeting for as little as possible. Bill Wilson suggested John Bertot for the program and Margaret Carty suggested another venue, Bay Woods in Annapolis. A letter needs to be sent to Goucher to save the date, as they are holding the date now. Bill Wilson moved to have the 2010 annual meeting at Goucher and Ann Dahl seconded the motion. There was discussion regarding the venue – it is a terrific facility but parking is quite a distance from the facility. Ann asked that the location be semi-approved pending committee members seeing the facility, and giving the committee authorization to choose the site. Ann asked for a friendly amendment to the motion which was approved and passed. We will plan to have the meeting at Bay Woods in 2011.

Other New Business.

The transfer of money to the Marketing Committee was put back on the table. Lynn made a motion to move \$400 from the newsletter printing and mailing budget to marketing. Bill Wilson seconded. There was a brief discussion and the motion was approved.

The next meeting will be June 12th, at the Prince Frederick Library in Calvert County.

The capital grant for libraries will have two hearings, one on Tuesday and another March 22 at 900. There is no oral testimony but they will take written testimony. Lynn Wheeler volunteered to draft written testimony.

Everyone was reminded of the rescheduled Maryland Legislative Day.

Everyone was invited to meet the ALA candidate Molly Raphael at the Peabody Library.

With no additional New Business, the meeting was adjourned at 105 PM.

Respectfully Submitted
J. Linda Williams, Secretary

