

**Citizens for Maryland Libraries (CML)**  
**Board of Director's Meeting**  
**Saturday, January 23, 2010**  
Perry Hall Library, Baltimore County  
Perry Hall, MD

**Attendance**

**Board Members:** Nancy Aldous, Ann Dahl, Pat Fisher, Martha Graham, Ted Haas, Steve LaBash, Maurice Rindskopf, Irene Padilla, Nettie Taylor, J. Maurice Travillian, Patricia F. Turner, Lynn Wheeler, J. Linda Williams, Bill Wilson. **Staff:** Mary Mallery.

**Call to Order**

President Pat Fisher called the meeting to order at 10:03 am.

The Board introduced themselves to the rest of the Board and welcomed new Board member, Martha Graham.

**Announcements**

Today, there will be a "work session" for one hour prior to the full Board meeting. This time will be used for orientation of the new Board member and meetings of the marketing and awards committees. Martha Graham was asked to join the Legislative Committee.

David Goldsmith, a former CML Board member, has passed away. A card was circulated with a request for donations. The card will be sent to Mrs. Goldsmith with the donations designated for the Baltimore County Public Library Foundation.

**Minutes**

There were three corrections to the minutes: on page 1 – the spelling of Daria Parry's, Mary Mallory's, and Maurice Rindskopf's names. A motion to approve the minutes as corrected was made by Bill Wilson. The minutes were approved as corrected.

**Reports**

**Treasurer's Report**

The report was given by Treasurer Michael Rindskopf. Copies of the report were handed out. The balance as of January 23, 2010 was \$19,988.41. A motion was made by Lynn Wheeler to accept the report as presented. The motion passed.

The Treasurer indicated that there is not enough money earned from the Partridge account to present the award this year. We need to raise money for this fund as well as the Dewey fund.

### **President's Report**

Copies of President Pat Fisher's report were distributed. Activities included presiding over the annual meeting in November; attended the Budget & Tax Institute sponsored by MANO; followed state and federal legislative issues; recruited new Board members from the western and southern areas of Maryland; and worked to find new locations for the CML meetings.

Future meetings and their location are:

March 6 – Crofton Centre (former location of Crofton Public Library)

June 12 – Prince Frederick

September 19 – Laurel

November annual meeting – TBD

Reports on the Strategic Plan and the Marketing are a separate item on the agenda and will be discussed at that time.

### **Executive Director's Report**

Copies of the Executive Director Mary Mallery's report were distributed. Activities included revising the bylaws to reflect the new amendments; updated the Board member list, and standing committees; worked on the CML flyer and renew form; updated the web site; forwarded legislative news from the Legislative Committee; completed the final budget comparisons for 2009 and a draft budget for 2010, a copy of which was distributed.

There are still 89 flash drives of the newer library buildings and 18 boxes of paperclips used as favors at the annual meeting, as well as a supply of bumper stickers, which will be recycled.

### **Division of Library Development and Services**

Irene Padilla reported that DLDS was working with John Bertop on expanding the government resource grant. She wanted everyone to know, if they didn't already that Carla Hayden was appointed as a Board member for IMLS as well as the Foundation for Arts and Humanities.

MSDE has lost 1.5 million from their budget. In addition to the loss of staff, there is an impact on the locals with their loss of the competitive grants. DLDS is working with MAPLA to work through these budget cuts. Two programs that will continue are Ask Us Now and the Summer Reading Program.

### **Old Business**

#### **Strategic Plan**

Now that we have adopted the mission, vision and goals, each of the committees need to develop measurable objectives and strategies to meet those goals, to identify what we what to do and how we plan to accomplish it. Objectives have been received from the Marketing and Bylaws Committees. The other committees should send their objectives to Pat Fisher to be incorporated in the strategic plan.

### **CML Annual Meeting**

The annual meeting held in November was a wonderful meeting and thanks go to Ann Dahl for taking the minutes of the meeting in the absence of the secretary. These minutes will be approved at the annual meeting in November 2010. Lynn Wheeler asked if a draft of the minutes could be placed on the website. They will be posted.

There was a discussion of the annual meeting to assist in planning for the future. There was a comment that the program was not what was expected. The speaker was a fine actor (reader for talking books) but reading a part of a book was perhaps not the best use of time. The program should be more than entertainment. Also discussed was whether we can continue to justify a large meal. A lot of effort as well as a lot of money goes into planning this meeting – but what are we getting out of the meeting – are we getting those at the meeting that we are targeting? Perhaps we should involve some trustees in the planning to increase the interest in the meeting. The planning committee will take the items discussed under consideration.

### **New Business**

The final 2009 and the budget for 2010 were distributed. In the 2010 budget, MACO was not a line item before but it is now. The annual meeting was adjusted to what was actually paid last year and the marketing and projects were adjusted down. The awards budget was adjusted up to \$350.00 as requested by Lynn Wheeler.

Next year (2011) could be a difficult year as dues is down by \$2,000, and it could likely be less in the future. The cost of the annual meeting was again discussed. The committee will take under advisement the financial situation of all concerned with the funding of the annual meeting and will plan on spending as little as possible.

Mary Mallery made a motion to adopt the 2010 budget which was seconded by Nancy Aldous. The budget was approved as revised.

### **Legislative Day in Annapolis**

Hopefully everyone received an invitation to the Legislative reception. The day will begin at 8:30 a.m. at the Circuit Court law library with Cas Taylor as the speaker. After that we will be recognized in the House and the Senate. The afternoon is available to visit your Senators and Representatives. In the evening will be the reception which will feature a continuous PowerPoint presentation.

### **Committee Reports**

#### *Marketing Committee*

Pat Fisher shared with the Board the final revised copy of the CML brochure. There were 250 copies made for marketing and the legislative packet.

The Marketing Plan calls for increased membership. Each Board member will identify 20 people to contact to become new members. The names should be sent to Mary who will keep a list so there would be no duplicate contacts. Mary will also send out the list

of current members so that they are not identified to be contacted. The committee would like members to also contact persons for membership, but that will be postponed for a year. Lynn Wheeler suggested working with MLA at the Baltimore Book Fair to distribute the flyers and create awareness of CML.

The Marketing Committee recommended that 2500 brochures and 5000 renewal inserts be printed. There was a discussion of the renewal form being a separate sheet from the brochure itself and the number of brochures that should be printed. Lynn Wheeler moved that 2500 brochures with the renewal form attached be printed. Ann Dahl seconded. The motion was approved.

#### *Awards Committee*

The candidates for the McCarn and Satterthwaite Awards will be presented at the March meeting and candidates for the Dewey Award will be presented at the June meeting. The committee will work on an application form and awarding criteria and what will be covered for the MANO Award and for Library Legislative Day Award, two new awards approved previously by the Board. Bill Wilson will find out the date for the Partridge Award.

#### *Nominating Committee*

The candidates for President, Secretary, Vice President and Treasurer need to be finalized 60 days before the CML annual meeting. The current Vice-President can serve another term; however, the other officers cannot serve again without Board approval. The Nominating Committee should have three members from the Board and 2 members not on the Board.

With no additional New Business, the meeting was adjourned at 12:55 PM.

Respectfully Submitted  
J. Linda Williams, Secretary