

2007 Annual Conference

Maryland Library Trustees and Citizens for Maryland Libraries

Division of Library Development and Services, Maryland State Department of Education
Citizens for Maryland Libraries

Saturday, November 03, 2007

9:00 a.m. – 2:30 p.m.

Doubletree Hotel Annapolis

210 Holiday Court, Annapolis, Maryland

Welcome:

Bill Wilson, President, CML and Simmona Simmons-Hodo, Trustees President.

State of the Libraries Report:

Irene Padilla, Assistant State Superintendent for Libraries

Ms. Padilla spoke about the role of DLDS; Latest Measures of Success of Service and Resources

Highlight a few programs to showcase

Panelist Presentation:

Sharan D.Marshall (see attachment)

Title: Advocacy and the Statewide Surveys

Handout – Maryland Public Library Survey

(Spiral bound in packet)

Kathleen Reif (see attachment)

Title: PLA Advocacy Toolkit

Handout – Libraries Prosper with Passion, Purpose, and Persuasion! (In packet)

Cathy DeRosa, OCLC /Gates Advocacy partnership

OCLC/gates Advocacy Partnership <http://www.oclc.org/reports/sharing/default.htm>

Title: From Awareness to funding in a national program

A study of library support in the United States

(Gates funded study – focus on small, rural, public libraries)

(no handout)

Lunch

Panel questions

1. What is OCLC? (Not an acronym) <http://www.oclc.org/about/default.htm>

Founded in 1967, OCLC Online Computer Library Center is a nonprofit, membership, computer library service and research organization dedicated to the public purposes of furthering access to the world's information and reducing information costs. More than 60,000 libraries in

112 countries and territories around the world use OCLC services to locate, acquire, catalog, lend and preserve library materials.

Researchers, students, faculty, scholars, professional librarians and other information seekers use [OCLC services](#) to obtain bibliographic, abstract and full-text information when and where they need it.

OCLC and its member libraries cooperatively produce and maintain [WorldCat](#)—the OCLC Online Union Catalog.

2. Toolkit how to get copy & price – (on handout in packet)

3. Comment from Jim Parker:

a - When OCLC doc – will publish 2/08 free on web

b - Survey website has '03 & 06 data – broken down by county and regional

c - Survey methodology & survey on website was there a question “why don’t you use Libraries? Jim glad there are “why” question

Cathy new free down able on OCLC about privacy & library & online use

Difference between do you have a library card vs. achieve library use (answer drops 20 points)

4. To Sharan – re: Special Session, Survey, and potential cuts – Will survey help stave off cuts?
Answer – yes

Have other type libraries done surveys? Not that she knows .

Audience survey different:

Irene: Higher education and schools have different relationships with legislators.

Irene offering Linda Williams a chance for studying with Lance Curry.

5. Jim Fish – keep up good work – need state, PLA & OCLC to do research

6. Toni_Gibson (Queen Anne’s) – new president, but thanks participants for help.

7. Denise Davis – MD is general fund state. The counties are elected officials. Note difference in their thinking from individuals.

a. Are there other states funded like Maryland? Cathy does not have answers yet. More testing to be done.

b. Are elected officials awarded by “transformation”? Yes, similar to population in general.

8. Irene for both increase to public libraries and capital funding. The vote “for” was 100% but capital was cut the next year.

9. Toni Gibson (Queen Anne's) – comment on maturity level of users to appreciate “transformational” terms and feelings. Kathleen put in terms of what your community is trying to transform.

10. Carole Kramer – Dorchester County – immigrant issues of importance of libraries for language and citizenship.

Irene – trying to develop more programs for English Language Learners & deal with barriers.

11. Ann Dahl (Pratt) – commenting on Pratt's experience with English Language Learners.

12. Eileen Menton (citizen) – correlation between survey and circulation statistics. – Was there follow-up to check truthfulness?

Sharon – replies: new told the survey was about public libraries

Irene – statistics were comparing 2005 to 2006.

13. Don Brill (Anne Arundel Board Member) – How many people are citizens?

How many people are not previous board members?

“Just curious.”

14 Jim Parker (QA) – Need Books online – who is doing it? Was it surveyed (no)

E-Books – statewide libraries - Kathleen recognized Irene & State support.

Cathy- books on CD in three years – obsolete format

15. Bill Isett – Can get books online from LBPH & was a good experience to attend this day.

Irene – LBPH going to digital books in test.

16. Can we get Bill Gates as speaker for this next year?

Irene – Thanks, replicate in other venues

Adjourns